Realizing the Promise of Work...

...concepts put into action, workplace principles put into practice.

Work Alignment is a process that allows for the continual assessment and integration of relationships between Societies, Work Environments and People — each drawing strength from and contributing to the other.

The alignment (relationship) between the workplace and the workforce has changed radically as work structures and operating practices bend to the realities of truly global work. Workforce demographic changes have also served as a catalytic force for new forms of work and the incorporation of diverse cultures and languages. The established vertical structure has been ‘tipping’ toward greater agility and integration of work processes.

In this ever-shifting global workplace, learn from this book what people and their work environments are experiencing and accomplishing with McFletcher’s Work Alignment solutions for work of lasting value.

This book offers a wide range of work-related issues and alignment solutions. It includes the 'WHY', the 'WHAT' and the 'HOW' for aligned work.

- The WHY: A summary of global trends and more than three decades of WorkStyle Pattern® (WSP™) research provide the 'WHY' workplace shifts are occurring.
- The WHAT: A workplace Dialog Group tells of the 'WHAT' with their actual Workplace of Action experiences – processes and results.
- The HOW: The solution-based 'HOW' is demonstrated by the authors' workplace projects with World-Class performance results.

To purchase, contact McFletcher at mcfletcher@mcfletcher.com or 1-480-991-9497:

$38.95 per book;
$34.95 for 20-50 books
$29.95 for 51+ books
(plus shipping and handling; price subject to change)

As you apply the Work Alignment principles and practices described in this book – no matter where you work or what work you do – you will be deeply enriched. You will be fulfilled by striving for what is right for the workplace and the workforce, with insight and wisdom to pass on to future generations. With this book, we offer both virtual and on-site event presentations, executive dialogs and action plan workshops.
Work Alignment for Realizing the Promise of Work

Established in 1974, The McFletcher Corporation pioneered the concept and practice of Work Alignment and is a recognized expert on workforce and workplace trends. Corporations, public and private companies worldwide have been transformed and reached World Class status using McFletcher’s work environment consulting services, workplace research and work-related products and processes.

Authors

Principals and authors Donna and Tomas Mcintosh-Fletcher created the internationally recognized WorkStyle Patterns® (WSP®) Process.

Twenty-six of McFletcher’s clients and colleagues gathered to dialog and offer their workplace successes and challenges. Their insightful real-life experiences are featured throughout this book. Visit and interact with their dialogs and Workplace of Action stories to gain encouragement for how you can, through Work Alignment, realize the promise of work for lasting value.

"Given the global realities organizations face today – including interdependence, complexity and competition – managers must get several things right. Two of them are Purpose and Placement. A purpose compelling for all their people. And a place, a position, exactly aligned with their people’s preferences and potential. McFletcher has perfected precise methods to establish purpose and align potential."

George Renwick, PhD, President, Renwick Associates, Consultant for Multinational Executives

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